

The Northeast Tarrant County  
Kiwanis Club

Annual  
Butterfly  
Festival



**Sponsorship Opportunities**

## About the 8th Annual Butterfly Festival - 2011



*Fairy-like butterflies enchant children of all ages and their appearances seem a rare treat among the concrete walks and tall buildings that cover the Dallas area-metroplex. The Northeast Tarrant County Kiwanis Club Annual Butterfly Festival offers boys and girls (and moms and dads) a unique opportunity to share in the magic of these winged creatures. A crowd favorite, this year's butterfly festival will be held beneath the pavilion in the Southlake Town Square, where attendees will have the opportunity to explore over 600 square feet of butterfly-filled landscaping.*

*Completely volunteer produced, this festival is a sure hit for children and families throughout North Texas, offering educational seminars and butterfly interaction opportunities for all.*

## About The Northeast Tarrant County Kiwanis Club

Chartered in 1957 as a member of the Texas-Oklahoma district of Kiwanis International, the Northeast Tarrant County Kiwanis (NETC) Club serves as an active member of the local community providing hands-on service, much needed funds, and youth leadership training. The club's efforts are not restricted or limited to specific causes. The NETC Kiwanis Club maintains a dynamic approach to serving the needs of the Northeast Tarrant County area, based on the changing needs of the time. As partners with the Northeast Tarrant County Kiwanis Foundation, the NETC Kiwanis Club continues to provide needed service and funds to the local area.

## Sponsorship Opportunities

Position your company in the hearts and minds of the youth, adults, parents, and city leaders as a supporter of this wonderful educational opportunity. Sponsorship opportunities may also be created to meet your company's needs. We are a 501(c)3 charity and can provide our tax ID letter upon request.



### Title Sponsorship

\$1,000

*A single Title Sponsorship is offered each year as a premium opportunity for a company or organization to partner with Kiwanis in presenting the Butterfly Festival and includes:*

- ✿ Prominent placement of your company logo above the Event Title on all media, including
  - Large event banners
  - Hundreds of posters
  - All event tickets
  - All event reminder cards
  - Kiwanis website
  
- ✿ Exclusive Sponsorship Appreciation offered at time of Butterfly release
  
- ✿ Twenty free passes to the festival

*more sponsorship opportunities...*

## Monarch Sponsorships - \$500

*Monarch sponsorships are offered this year for distinguished companies or organizations to present themselves as a part of the Butterfly Festival and includes:*

- ✿ Company logo displayed above other sponsors on select media, including
  - Large event banners
  - Hundreds of posters
  - Kiwanis website
- ✿ Ten free passes to the festival

## Painted Lady Sponsorships \$250

*Painted Lady sponsorships are offered this year for companies or organizations to present themselves as a part of the Butterfly Festival and includes:*

- ✿ Company logo displayed along the footer of select media, including
  - Large event banners
  - Hundreds of posters
- ✿ Five free passes to the festival

## Silent Auction Donor

*Companies and individuals are encouraged to provide items that can be used in the Butterfly Festival silent auction. All donations are welcome, items will be combined into themed baskets with a base suggested value of \$100 and all items will be listed on the Kiwanis website.*

*All donors are also welcome to provide marketing materials, coupons, samples, coloring pages for children, etc., Our volunteers will happily display and distribute provided materials during the event. This is a great way to promote a nearby business or offer a coupon for day-of shopping!*

## Media Partner

*In exchange for being mentioned in one of your newsletters or promotional emails, our volunteers will happily display and distribute provided marketing materials, coupons, or samples during the event. This is a great way to promote your business or offer a coupon for day-of shopping! In addition we will offer your customers \$1 off each admission to the Butterfly Festival.*

# Proof of 501c3

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: SEP 27 2006

NORTHEAST TARRANT COUNTY KIWANIS  
CLUB FOUNDATION  
5109 KAREN DR.  
NORTH RICHLAND HILLS, TX 76180

Employer Identification Number:  
20-3336495  
DLN:  
406235140  
Contact Person:  
RENEE RAILLEY NORTON ID# 31172  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
September 30  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
August 8, 2005  
Contribution Deductibility:  
Yes  
Advance Ruling Ending Date:  
September 30, 2009

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

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Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

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Letter 1045 (DO/CG)

# Kiwanis Butterfly Festival



Contact Sean Raich at 817-577-4619 or [butterfly@netckiwanis.org](mailto:butterfly@netckiwanis.org) for more information